

Walk a Mile in Someone Else's Shoes: Anti-Vaxxer Rhetoric and the Role of Storytelling

Continuing Pharmacy Education Activity

When Home-study

Itinerary See following page

Educational Goals This CE will provide answers to commonly proposed anti-vaccine arguments. Topics to be addressed include the autism debate, controversial ingredients in vaccines, "crowded" dosing schedules, and the prevalence of vaccine injury. This session will also discuss how to utilize story-telling to engage with anti-vaccine activists.

Learning Objectives At the end of this activity, the pharmacist will be able to:

- Identify the origins and original arguments of the anti-vaccine movement
- Analyze the common reasons individuals choose to refuse vaccines
- Evaluate immunological principles utilized in the production and administration of vaccines frequently targeted by the anti-vaccine community
- Review vaccine-preventable disease consequences and patient cases
- Apply motivational interviewing techniques to refuting anti-vaccine claims

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CPE Information **Activity Type:** Knowledge **Cost:** 0
Credit: 1 contact hour (0.1 CEU) **UAN:** 0101-0000-21-004-H06-P
Release Date: June 3, 2021 **Expire Date:** June 3, 2024

Target Audience This activity is for Pharmacists

Credit Criteria To receive credit the following items must be completed

- Register for the event through supharmacy.learningexpressce.com
- Attend the entire activity
- Complete all relevant learning assessments
- Complete an activity evaluation through supharmacy.learningexpressce.com

For those participants who have met the eligibility criteria stipulated above, participant information will be uploaded to CPE Monitor within 48 hours of completion.

Funding & Conflict of Interest Disclosure No external funding has been obtained for this activity. The speakers have no conflicts of interest to disclose.

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Registration Online registration at: supharmacy.learningexpressce.com



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ADDITIONAL INFORMATION:

Registration must be completed through <https://supharmacy.learningexpressce.com/> prior to the event. This will require participants to create an account through Learning Express in order to register and complete the activity evaluation. Participants must have their NABP number in order to create an account.

Please obtain your NABP ID number prior to completing the activity evaluation by going to the following link:
<http://www.nabp.net/programs/cpe-monitor/cpe-monitor-service/>

Participants must complete the activity evaluation through <https://supharmacy.learningexpressce.com/> to be eligible to receive credit. The evaluation code will be provided by the speaker at the close of the program.
Failure to complete the activity evaluation will result in no award of credit.

For those pharmacists who have met the credit eligibility, CPE and NABP ID information will be uploaded to CPE Monitor will be uploaded within 48 hours of completion.