

# Walk a Mile in Someone Else's Shoes: Anti-Vaxxer Rhetoric and the Role of Storytelling

*Continuing Pharmacy Education Activity*

**When** June 3, 2021 5:30PM

**Where** Webinar/Zoom link: <https://zoom.us/j/8461352508>

**Itinerary** See following page

**Educational Goals** This CE will provide answers to commonly proposed anti-vaccine arguments. Topics to be addressed include the autism debate, controversial ingredients in vaccines, "crowded" dosing schedules, and the prevalence of vaccine injury. This session will also discuss how to utilize story-telling to engage with anti-vaccine activists.

**Learning Objectives** At the end of this activity, the pharmacist will be able to:

- Identify the origins and original arguments of the anti-vaccine movement
- Analyze the common reasons individuals choose to refuse vaccines
- Evaluate immunological principles utilized in the production and administration of vaccines frequently targeted by the anti-vaccine community
- Review vaccine-preventable disease consequences and patient cases
- Apply motivational interviewing techniques to refuting anti-vaccine claims

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PGY-1 Pharmacy Practice Resident

**CPE Information** **Activity Type:** Knowledge **Cost:** 0  
**Credit:** 1 contact hour (0.1 CEU) **UAN:** 0101-0000-21-004-L06-P  
**Release Date:** June 3, 2021 **Expire Date:** June 3, 2024

**Target Audience** This activity is for Pharmacists

**Credit Criteria** To receive credit the following items must be completed

- Register for the event through [supharmacy.learningexpressce.com](http://supharmacy.learningexpressce.com)
- Attend the entire activity
- Complete all relevant learning assessments
- Complete an activity evaluation through [supharmacy.learningexpressce.com](http://supharmacy.learningexpressce.com)

For those participants who have met the eligibility criteria stipulated above, participant information will be uploaded to CPE Monitor by June 30, 2021.

**Funding & Conflict of Interest Disclosure** No external funding has been obtained for this activity. The speakers have no conflicts of interest to disclose.

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**Registration** Online registration at: [supharmacy.learningexpressce.com](http://supharmacy.learningexpressce.com)

**Please register by June 3, 2021 5:00PM**



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U N I V E R S I T Y

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**TITLE: Walk a Mile in Someone Else's Shoes: Anti-Vaxxer Rhetoric and the Role of Storytelling**

**UAN: 0101-0000-21-004-L06-P**

**DATE/TIME: June 3, 2021 5:30PM-6:30PM**

### **ITINERARY**

**Presentation: 5:30pm - 6:30pm**

**Location: <https://zoom.us/j/8461352508>**

### **ADDITIONAL INFORMATION:**

**Registration must be completed through <https://supharmacy.learningexpressce.com/> prior to the event.** This will require participants to create an account through Learning Express in order to register and complete the activity evaluation. Participants must have their NABP number in order to create an account.

Please obtain your NABP ID number prior to completing the activity evaluation by going to the following link:  
<http://www.nabp.net/programs/cpe-monitor/cpe-monitor-service/>

**Participants must complete the activity evaluation through <https://supharmacy.learningexpressce.com/> no later than **June 30, 2021** to be eligible to receive credit.** The evaluation code will be provided by the speaker at the close of the program. **Failure to complete the activity evaluation will result in no award of credit.**

***For those pharmacists who have met the credit eligibility, CPE and NABP ID information will be uploaded to CPE Monitor by **June 30, 2021**.***